1. **What is Web Usability?​**

* The way how the website is present its information and functionality in a clear, concise and easy of navigation for any type of user. The website should highlight any important information that could require the user’s attention and ensure that the user will not make any problem or error while using

1. **Why usability is important?​**

* It is very important because the user can be in any type from technology geek to person with no background in using technology. It has to ensure that the web is easy to function in any type of user while still show its functionality and purpose of the web

1. **List at least 30 guidelines/principles for good usability regarding web design. It would be nice if you can categorize your points and number them.**

* No broken links
* Support any type of accessibility when the user is required
* Ensure server-side is consistent
* No heavy task is required unless if there is any, inform the user first before attempt to run it
* Simplicity, user can do any activity without the help of anyone
* Keep the page consistent, avoid one-page display different than the other
* Provide question mark or guide to show users how they can do it
* Provide positive feedback where is required (login successfully or username and password does not match)
* Stand out any piece of information that requires the user’s attention. The more important the more unique display it is.
* Provide credit if some part of the web is used by another web
* Avoid any typo
* Avoid using a shortened word such as T.G.I.F. (Thank God It’s Friday) or B.F.F. (Best Friend Forever)
* Avoid using any casual or informal words like See Ya (instead of See You) or Imma (instead of I’m)
* Readability, the reader should not stop while reading a long paragraph just to figure out what that is
* Use the right colour for the text, not too bright or too dark
* Be concise when using the colour in text and background, some might reflect the other
* Be aware of using colour for colour blind people
* User shouldn’t have to go back and forth just to view a different page
* Avoid lots of text unless it is needed. Image keep user understand and remember things faster
* Avoid using any unclear or hard to understand images
* Introduction to the webpage so user know where they are at
* Search features are very important as users will need to search quickly for information
* Print features are optional but users sometimes want to display information to read later
* All the embedded image/video should, any error is unacceptable
* Keep text and image not too small, but not too big. However, give user option to enlarge or small their text
* Concise about icon usage, some might confuse the user
* Avoid redundancy
* Remove any unrelated content and information
* No advertisement, a big no-no that distracts the user
* Keep the navigation tab available in all the page